

This Is How You Make a Big Splash

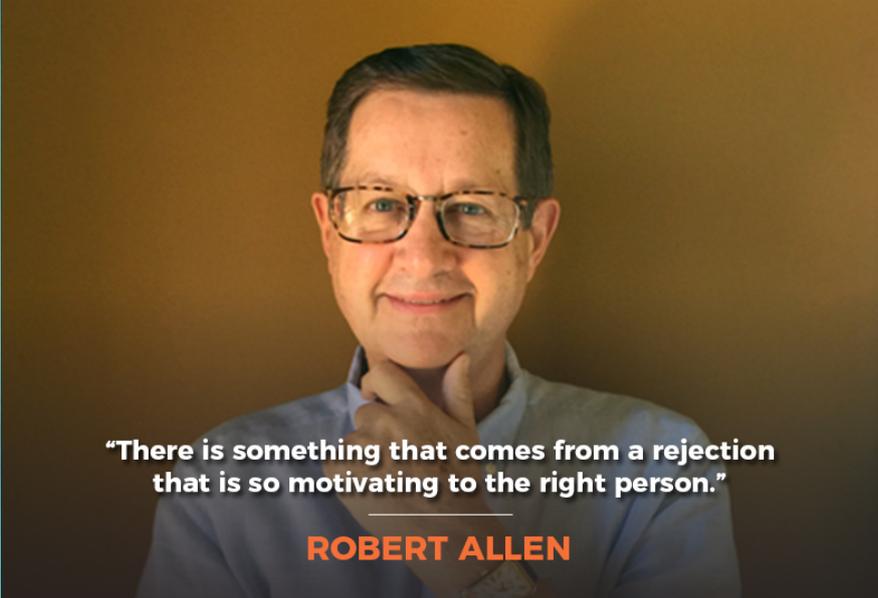
10 Point Checklist

Robert Allen

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**"There is something that comes from a rejection
that is so motivating to the right person."**

ROBERT ALLEN

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Have a deeper understanding about the true meaning of wealth in my life. Wealth is about more than just money. It's also about passion, hard work and accomplishments.
- Have the right attitude towards achieving true wealth. I will not depart from my goals if my attitude has a strong foundation.
- Read *Creating Wealth* by Robert Allen. This book will help me broaden my knowledge about finance and business.
- Pay it forward by sharing my knowledge with others. Pass on information I learn from books, seminars, or peer groups.
- Don't let rejection stop me from reaching my goals. Understand that rejection is part of the journey to success and people who succeed have failed before.
- Have the will to put everything on the line when it comes to reaching my goals. Success is only possible when there's hard work and dedication involved.
- Don't be afraid to go out of my way to do something extraordinary. Have the confidence to show the world what I am capable of.
- Value those who play a role in my journey to success. Show my friends and peer groups how important they are to me.
- Encourage others and tell them they can reach their dreams. People need encouragement and support on their path to success.
- Declare that I am going to finish something before I start it. This exercise can motivate me to complete tasks because I have shared them with the world.