

Finesse Your Marketing: From Funnels and Membership Sites to Online Courses and Bestseller Campaigns

10 Point Checklist

Bart Baggett

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**

**“The point isn’t to automate the conversation,
the point is to go from browsing to engaging.”**

BART BAGGETT

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Use Facebook messenger ads and MiniChat to start direct conversations, emails, and possible conversions.
- Be authentic and have meaningful interactions with people by getting them on the phone for a more personal engagement.
- Understand what my business model is and have a clear core offer to know what to focus on when running ads.
- Write a script and hire someone to answer calls and use it. This is having a call me or hire me appointment funnel instead of just a contact me page.
- Have a product to sell before giving away tons of free content if I want to make money. The more information people consume, the more they will pay for my products.
- Get people to buy my products with a low price point, and they will be more likely to buy my higher priced items in the future. Start small and ascend up.
- Sell products under \$1000 online, but to sell higher priced products, I need to be of more value by being available to my clients whenever they need me.
- Learn how to ask empowering questions by using NLP and hypnotizing myself into getting what I want. I can learn more from Bart's The Magic Question Book.
- Use the concept of “results in advance” by teaching something awesome for free and then once people like that I can sell them other awesome stuff.
- Create a demonstration of value and make people invest in trying to get a hold of me, because the easier it is to get a hold of me the less value they will place on my time.